



CUNY Collaborative Programs

The City University of New York
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<http://www.cuny.edu/academics/k-to-12.html>

About CUNY Collaborative Programs

The City University of New York (CUNY) has for several decades provided programs and initiatives to help students of all ages successfully transition to college, and has emerged as a leader in its work reaching the diverse populations of students throughout the city. The K-16 pipeline in New York City connects the country's two largest urban public systems, CUNY and the NYC Department of Education (NYCDOE), and utilizes a range of different activities and efforts to improve educational outcomes for the city's youth. CUNY Collaborative Programs, within the University's Office of Academic Affairs, works primarily with the city's public school students and out-of-school youth providing opportunities to take college credit and pre-college preparatory courses, as well as offering college advisory and awareness workshops. CUNY's success is built on its ability to routinely use and evaluate student data in guiding and informing program design.

CUNY's flagship Collaborative Program, College Now, the country's largest urban dual enrollment program, is designed around a highly organized administrative structure, and functions as a single university-wide program overseen by Central Office staff and run out of all seventeen CUNY two- and four-year undergraduate campuses. College Now reaches students in 390 NYC public high schools and enrolls close to 20,000 students annually. Program management and administrative practices rely heavily on a centralized database system to capture student enrollment and demographic data. Central Office staff gives feedback to campus directors on program design, and conducts research on program implementation and effectiveness, as well as postsecondary student outcomes and provides curriculum and professional development for campus program faculty and administrators. Student demographic data, along with course outcomes, research studies and topics, and local education policy are often presented and discussed during University-wide College Now coordinator meetings and address specific program management issues as it relates to their own populations of students and partner high schools. This information is also used to guide program design; set university-wide program priorities, policies, and goals; and serve the diverse population of students and schools across the city.

CUNY Collaborative Programs also include a Research & Evaluation Unit (R&E) that provides technical support for data analysis in the service of improving program design and management. R&E conducts analyses to evaluate the impact of programs on students' academic skills and achievement, college readiness, and other key program outcomes, and communicates findings of evaluation and research to a variety of audiences, including program administrators, campus officials, and a national audience of educators, researchers and policymakers. Over the past few years, R&E has examined many facets of the College Now program, specifically looking at student outcomes in high school and in college to understand the impact these experiences have on students' academic skills and post-secondary success.

CUNY Collaborative Programs have been recognized and referred to as promising models of dual enrollment and transition programs both locally and nationally. Data management practices by CUNY's College Now program have enabled R&E analysts to conduct thorough student-level analysis that resulted in the production of reports that illustrated the level of college preparedness of high school graduates matriculating to CUNY. CUNY's program data are also being used by the NYCDOE in their efforts to examine college readiness as part of schools' accountability metrics. More recently, CUNY Collaborative Programs was approached by the Robin Hood Foundation to work with and support local Community Based Organizations - particularly those serving with GED students. These developments are a testament to the quality and accuracy of our data collection, management, and analysis practices.

About the Presenters

Drew Allen, Director of Research & Evaluation for Collaborative Programs

Since joining CUNY in 2008, Drew has led and conducted a wide variety of research and program evaluation projects for the University's college readiness programs in NYC public schools. Drew has presented qualitative and quantitative research about CUNY's Collaborative Programs at national conferences, including the annual meetings of the Association for Education Finance and Policy (AEFP) and the American Evaluation Association (AEA). He has also regularly designed and taught interactive workshops on research methods and data analysis for NYC high school teachers and students as part of the WISE Quality of Life program. He is currently pursuing a Ph.D. in Public Administration at the Robert F. Wagner School of Public Service at New York University with a focus on education policy and economic development.

Jeanette Kim, Associate Director, College Now & Director, NYC Science and Engineering Fair

Jeanette helps oversee the College Now program within the Office of Academic Affairs at CUNY. She is one of six Central Office staff working with campus-based College Now programs to provide support and training in program management and development. In her capacity directing the city-wide science and math research competition for high school students, she leads professional development workshops for teachers to increase the use of inquiry-based activities in the classroom. Before coming to CUNY, she managed the education programs at the New York Academy of Sciences and has also worked for SUNY Albany to train NYC high school teachers to establish science research programs. She has a BS in Biology and Chemistry from SUNY Albany and a MA in Educational Administration from Teachers College, Columbia University.